

MUTOH REPORTS SUCCESSFUL PRESENCE AT FESPA DIGITAL 2014

New Mutoh printer models were real showstoppers

Oostende, BELGIUM. Wide format printer manufacturer Mutoh reports a successful presence at the Fespa Digital 2014 show in Munich, where it staged the debut of three new Mutoh printers. The company received a very positive response on its first 24" wide ValueJet 628 Eco Ultra printer and its two new LED UV printer models, the A3+ VJ-426UF flatbed printer and the hybrid 64" wide ValueJet 1626UH. The introduction of these new Mutoh LED UV printer models marks Mutoh's entry into the market segment of short-run specialty & industrial print applications.

"The Fespa Digital 2014 show was really great for us. Our booth was literally packed with visitors during all four show days. We were very pleased with the positive response on our new printer models. Visitors were impressed with the quality, the environmental credentials and the new digital print capabilities offered by our new LED UV printer line. As a result, we noted several orders at the show and generated many promising sales leads. Forecasted sales for the next quarter look very positive," comments Arthur Vanhoutte, Mutoh Belgium's Managing Director.

"Another highlight for Mutoh was that visitors were very enthusiastic about the unrivalled print quality at high speeds delivered by our new ValueJet X series 64" printers. For Mutoh this is particularly rewarding and motivating, as Quality is the thread that runs through every Mutoh printer", Vanhoutte concludes.

More info about the new ValueJet 628 24" wide roll-to-roll printer, the ValueJet VJ-426UF desktop A3+ flatbed LED UV printer and the VJ-1626UH 64" wide hybrid LED UV printer can be found at <http://www.mutoh.eu/en-us/products/threenewprinters.aspx>.

More info about the ValueJet X-series printers can be downloaded at <http://www.mutoh.eu/en-us/products/signdisplay/valuejet1638x.aspx> and <http://www.mutoh.eu/en-us/products/indoordigitaltransfer/valuejet1638wx.aspx>.

"Speaking to the team at @MutohBelgium it seems #largeformat print is as popular as ever, given demand for kit #fespadigital @FESPA"

Brendan Perring - Print Monthly editor

"Interesting to see @MutohBelgium move into the baby flat-bed market - plus new LED curing #wideformat machines. #fespadigital"

James Matthews-Paul - Editor-in-chief, Output Magazine.

"Busy @MutohBelgium stand at #fespadigital @FESPA"

Michael Ryan - Event Manager Fespa

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About MUTOH Belgium nv

Mutoh Belgium nv are a fully owned subsidiary of Mutoh Holdings Co. Ltd., Tokyo, Japan (TYO : 7999 "MUTOH"). Founded in 1991, the company's activities encompass sales, warehousing and logistics, technical and commercial marketing, product support and after-sales service of CAD/CAS hardware (professional sign cutting plotters and large-format full-colour piezo printers for CAD, commercial inkjet printing, sign & display and soft sign applications).

Across the EMEA territory, Mutoh products are distributed exclusively via a wide network of authorised distributors and resellers through the Mutoh business divisions Mutoh Belgium, Mutoh Deutschland and Mutoh North Europe.